

WORLDEF ISTANBUL

E-COMMERCE & RETAIL TECH

📅 JUNE 6-7-8 📍 YENIKAPI

TICKET GUIDE



Event Name: WORLDEF ISTANBUL

Date: 6-7-8 Haziran 2024

Place: Dr. Mimar Kadir Topbaş Performance and Art Center

Program:

You can follow the current program flow on our website and social media.

<https://worldef.com/events/istanbul-2024/event-program/>

Visitor Entrance

Visitor entrances to the event will start at 09:00. Visitors will be able to enter the Place of the event with the QR code that will be sent via DealRoom application before the event. Visitors who want to obtain a badge will be able to obtain their badges from the registration tent located in the main entrance area of the event area. VIP and EXECUTIVE ticket holders can get their badges from the VIP- EXECUTIVE -MEDIA fast pass area located on the right side of the registration tent.

Application of the Event

DealRoom application will be used in WORLDEF ISTANBUL 2024. Within the scope of the event, area/stage entrances and appointment processes for B2B meetings will be carried out via the QR code in the DealRoom application. In order to get maximum benefit from the event, company and person profiles must be completed completely before the event.

Stand Layout Plan

You can access our event general layout plan and stand layout plan at <https://worldef.com/events/istanbul-2024/fair-layout-plan/>

Çırağan Palace VIP Reception

Çırağan Palace VIP Reception will be held on Wednesday, 05.06.2024, between 20:00 - 22:00. Our 4 Level Partners are entitled to attend the reception for 1 person, 5 Level Partners for 2 persons and VIP ticket holders for 1 person.

Use of VIP Lounge

Use of the VIP Lounge Access to the VIP Lounge is restricted. Only VIP ticket holders and our partners will have access to the designated area. Within their entitlements; our Level 3 Partners are granted access to the VIP Lounge for 1 individual, our Level 4 Partners for 2 individuals, and our Level 5 Partners for 5 individuals.

Speaker&Media Lounge

Many local and foreign broadcasting organizations will be located in the SPEAKER&MEDIA Lounge area. Within the scope of 5 Level Partner rights, 1 speaker determined by our partners within the scope of "Special PR Works" will be the live broadcast guest of these organizations. Many programs will be held in the area throughout the event.

Use of Executive Lounge

Use of Executive Lounge Access to the Executive Lounge area is restricted. Only Executive and VIP ticket holders and our partners will be able to access the relevant area. Within their rights; Our 1 Level Partners have access to the Executive Lounge for 2 people, our 2 Level Partners for 3 people, our 3 Level Partners for 5 people, our 4 Level Partners for 8 people and our 5 Level Partners for 10 people.

VIP Sessions

VIP Sessions VIP sessions are unlimited for VIP and Executive ticket holders. The rest of our visitors will have 9 access rights to the stages. VIP sessions with our 5 Level and 4 Level partners will be held in One2One concept. One2One sessions will be moderated by the stage chairman. Our 5 Level Partners will be located on the FUTURE COMMERCE Stage and our 4 Level Partners will be located on the CASE STUDY Stage and CASE STUDY 2. Session duration is 45 minutes for 5 Level Partners and 30 minutes for 4 Level Partners. VIP sessions with debate presentations will be held for 60 minutes.

Dealroom B2B Area

Dealroom B2B Area is designed to take the event experience to the next level. In addition to our exhibitors, VIP and EXECUTIVE ticket holders will have access to this area where the leading companies of the sector will be located and many collaborations will take place. B2B matches will be made through the DealRoom application.

F.A.Q.

You can find answers to all your questions about the event [here](#).

Note: Simultaneous Turkish - English translation service will be available in each hall.