

# WORLDDEF

GLOBAL  
E-COMMERCE

DUBAI

4-5 DEC 24

## TICKET GUIDE



**Event Name:** : WORLDDEF DUBAI 2024

**Date:** December 4-5 2024

**Place:** Dubai CommerCity

## **WEBSITE**

<https://worlddef.com/events/dubai-2024/>

## **VENUE OF THE EVENT**

Dubai CommerCity

## **PROGRAM**

You can follow the current program flow on our website and social media accounts.

<https://worlddef.com/events/dubai-2024/event-program/>

## **VISITOR LOGIN**

Visitor entrances to the event will start at 09:00. Visitors will be able to enter the venue via DealRoom application and QR code which will be sent via e-mail before the event. Visitors will be able to obtain their badges from the registration desks located at the main entrance area of the event venue.

## **EVENT APPLICATION**

DealRoom application will be used at WORLDDEF DUBAI 2024. Area/stage entrances within the scope of the event will be provided with the QR code in the application. All appointment processes for B2B meetings will be carried out through DealRoom. The date when the DealRoom application will be available will be announced by WORLDDEF. In order to get the maximum benefit from the event, it is necessary to complete the contact profiles completely until the date specified by WORLDDEF.

## **BOOTH LAYOUT PLAN**

ou can find the general layout of the event and our booth layout plan at

<https://worlddef.com/events/dubai-2024/fair-layout-plan/>

## **VIP LOUNGE**

Access to the VIP Lounge area is restricted. Only VIP ticket holders will have access to the relevant area. Within their rights; 1 and 2 Level Partners do not have access to the area. 3 Level Partners have access to the VIP Lounge for 1 person, 4 Level Partners have access for 2 persons, 5 Level Partners have access for 5 persons. 5 Level Partners have the right to have a 60-minute reception in the lounge area.

## **EXECUTIVE LOUNGE**

Access to the Executive Lounge area is restricted. Only Executive ticket holders will have access to the relevant area. Within their rights; 1 Level Partners have Executive Lounge access for 2 persons, 2 Level Partners for 3 persons, 3 Level Partners for 5 persons, 4 Level Partners for 8 persons and 5 Level Partners for 10 persons.

## **SPEAKER & MEDIA LOUNGE**

Many local and foreign broadcasting organizations will be located in the Speaker & Media Lounge area. Within the scope of "Special PR Works" included in 5 Level Partner rights, 1 speaker determined by our partners will be the live broadcast guest of these organizations. Many programs will be held in the area throughout the event.

## **VIP SESSIONS**

Participation to VIP sessions is unlimited for VIP and Executive ticket holders. Other visitors will not have access to the stages. VIP sessions with our 5 Level partners will be held in the One2One concept. One2One sessions will be moderated by the stage chairman and will last 60 minutes.

## **SELECTED BY WORLDEF B2B LOUNGE**

Selected By WORLDEF B2B Lounge area is designed to take the event experience to the next level. In addition to our exhibitors, VIP and EXECUTIVE ticket holders will have access to this area where the leading companies of the sector will be located and many collaborations will take place. B2B matches will be made through the event application.

## **MASTER CLASS STAGE**

At WORLDEF DUBAI 2024, we aim to provide our exhibitors and visitors with impressive moments with our specially designed Masterclass Stage positioning. The Masterclass Stage, located on the show floor, offers our exhibitors the perfect opportunity to present their products, services or projects in the best possible light. Each partner who wishes to take a position on the Masterclass Stage has the opportunity to use the Masterclass Stage for 1 hour. All partners and ticket types have access to the Masterclass Stage.

## **F.A.Q**

You can find answers to all your questions about the event [\*\*here\*\*](#).

**Note: The entire event program will take place in English.**