

VIP PRIVILEGES GUIDE





Event Name: : WORLDEF DUBAI 2024 Date: December 4-5, 2024 Place: Dubai CommerCity

Dear VIP Guests,

Welcome! By attending WORLDEF DUBAI 2024, you are embarking on an unforgettable journey where you will enjoy a privileged experience. As VIP ticket holders, you will experience every moment of the event in the most prestigious way thanks to the unique services and special privileges we offer you.

The VIP experience we have designed for you is equipped with details that will make these moments unforgettable, beyond just being a part of the event. With these privileges that we have prepared with a personalized service approach, we aim to provide you with the highest level of satisfaction at every moment of the event.

In this presentation, you can examine in detail all the privileges offered to VIP ticket holders and learn about the unique experiences that await you at this special event. We hope you enjoy every moment of this prestigious experience we have prepared for you. Get ready for an unforgettable event and a unique VIP experience!

1. VIP Reception Participation Opportunity

By attending the VIP reception before the event, you will have the opportunity to meet other VIP ticket holders and speakers. This exclusive reception will allow you to get detailed information about the event and connect with the industry's leading names. The reception offers the perfect opportunity to get off to a pleasant start before the event and feel your VIP privileges.

2. VIP Lounge Use

VIP ticket holders will be able to benefit from the VIP Lounge area, where elegance and comfort meet, reserved exclusively for them throughout the event.

This area is the perfect area for people who want to rest and relax on a busy event day.

Equipped with a modern design, comfortable seating and a variety of refreshments, this lounge offers VIP guests an exclusive experience without distracting them from the event. The lounge's experienced staff will be on hand to cater to your every need.

3. VIP Lodge Use

You will have the chance to watch the Future Commerce Stage, which will be the scene of the most remarkable moments of the event, in the area reserved for VIP ticket holders. This special area offers you the opportunity to watch Future Commerce Stage from the best angles and experience it comfortably. You can feel all the energy of the stage with the special services offered in the area. This private area will only be accessible to VIP ticket holders and will provide you with a unique experience throughout the event.



4. VIP Networking

VIP ticket holders will have the opportunity to meet and interact one-on-one with the event's most important figures. These exclusive meetings offer the opportunity to meet, exchange information and make professional connections with investors, leading speakers and members of the media. These interactions will help you learn first-hand about the latest developments in the industry and establish new collaborations. VIP networking allows you to connect directly with the event's most valuable figures.

5. Utilizing Catering Services

VIP ticket holders will benefit from a special catering service during the event. This service consists of a menu prepared with carefully selected fresh and high quality ingredients. A wide range of food will be available to appeal to different palates, offering options to suit the tastes of every attendee. These treats, served continuously in the VIP area, will keep the participants' energy high throughout the event and ensure that they have a quality experience.

6. Special Experience Assistant

The Experience Assistant, specially allocated for VIP ticket holders, will be with you throughout the entire process. This assistant will ensure that you make the best use of special areas such as boxes and VIP Lounge and will provide you with the necessary support. They will also provide strategic advice on networking sessions and key meetings to ensure you get the most out of the event. The Experience Assistant will be with you at every stage to ensure that you enjoy all your VIP privileges in the most efficient way.