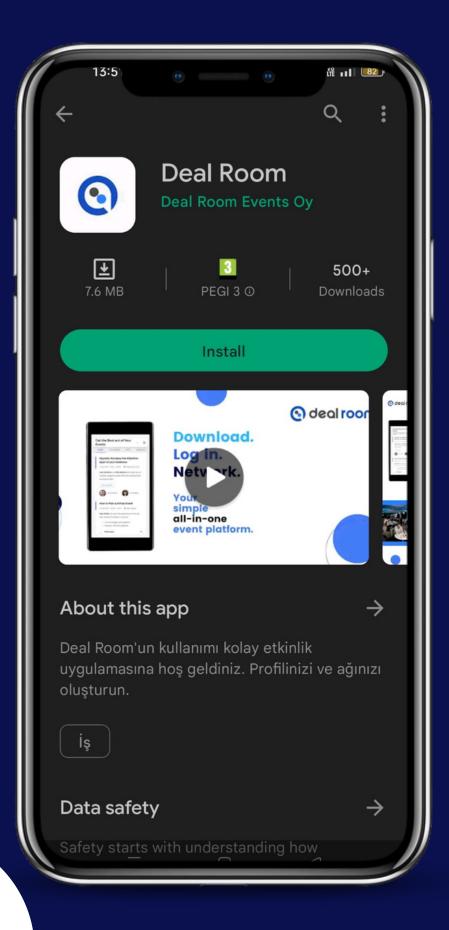
(a) dealroom Varander

COMPLEX EVENTS MADE SIMPLE.

MOBILE APP





Store and App Store by searching.

Also, here are the links of the Deal Room app:

Android: <u>https://play.google.com/store/apps/details?id=com.dealroomevents.letsgo</u>

IOS: https://apps.apple.com/us/app/deal-room/id1624891088



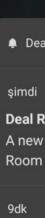
You can download the Deal Room app from Google Play

VARLDEF (2) deal room

Please note that: If you download the Deal Room app, you can get instant notifications for chat messages, meeting invitations and event announcements.







Ö

Erdal Kilinc I would like to meet you!



Deal Room Events

A new announcement has been published in Deal **Room Events!**

X

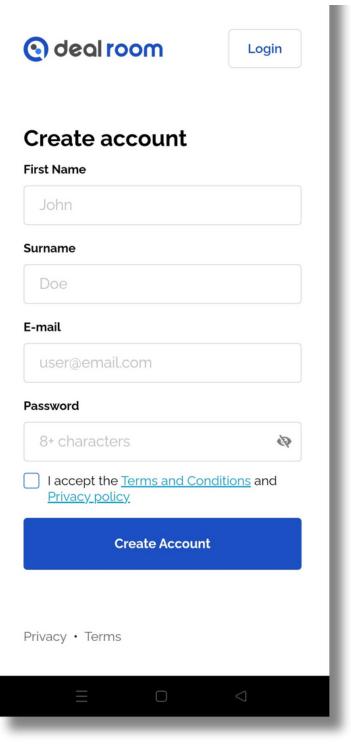
ACCESS THE PLATFORM

O deal room Register	Register button	
Log in to Deal Room		If this is the first time on Dec need to register.
 E-mail address Password Password 		 Click on "register" button Fill the informations that s
Forgot password		 Check the terms and cond Press "create account" but
First time to Deal Room? Register		
	lf you used Deal Room before, you can l <mark>ogin</mark> .	
Privacy • Terms		
\equiv \Box \triangleleft		

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system needs nditions box utton





JOIN			
09:49		? ₪	
	ALL EVENTS	-	
Event search			a
LIVE AND UPCOMING	PAST EVENTS	ALL EVENTS	
8	Dubai commercity D U B A I D D C. 4 In partnership with COMMERCITY		
	DUbai Commercity D UBAA I D DEC.4		
WORLDEF 04 - 05 Decem	DUbai Commercity D UBAA I D DEC.4	-5.24	
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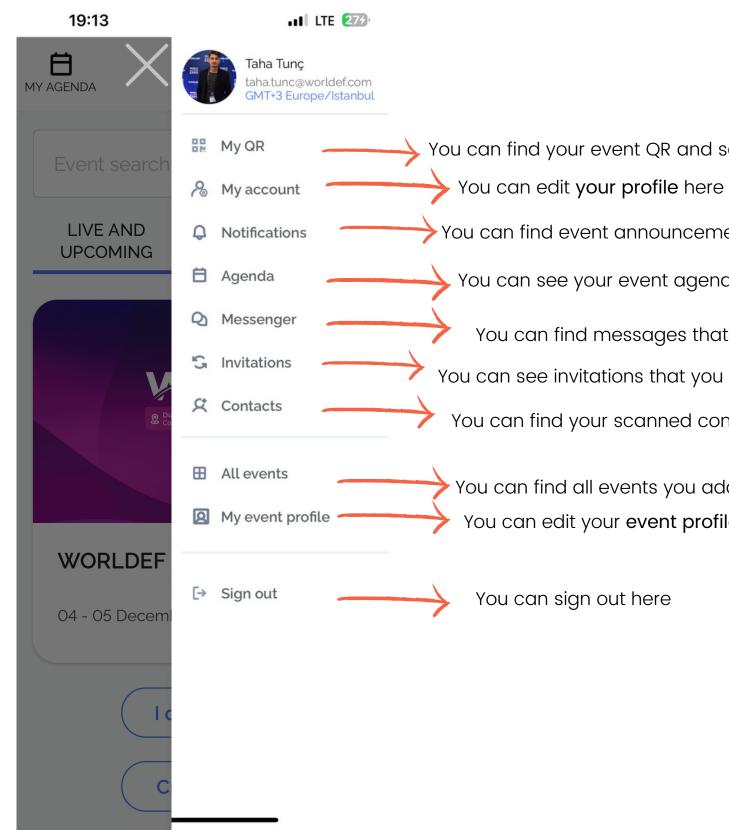
When you get into the system you will see the "all events" page.

- If you used Deal Room before, all events that you attend will listed on this page.
- If it is the first time on Deal Room you wil seel only one event.

Find your event and press "join" button

O deal room **WORLDEF**

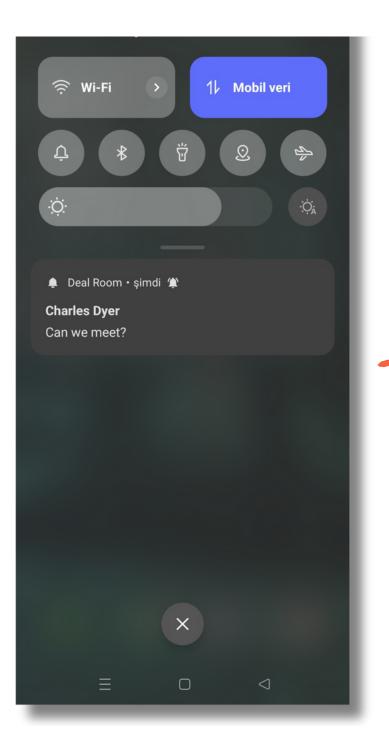




- You can find your event QR and scan others' QR here
- You can find event announcements here
- You can see your event agenda here
- You can find messages that you sent here
- You can see invitations that you sent or received here
- You can find your scanned contacts here
- You can find all events you added here
- You can edit your event profile here

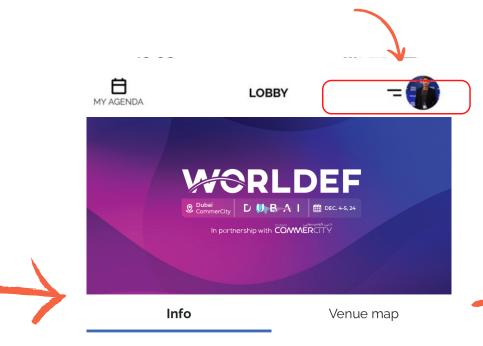


NOTIFICATIONS



When you get an invitation, chat message or announcement app will show you a push notification

When you get into the app you will see a red dot on your profile picture



WORLDEF DUBAI 2024

04 - 05 December 2024

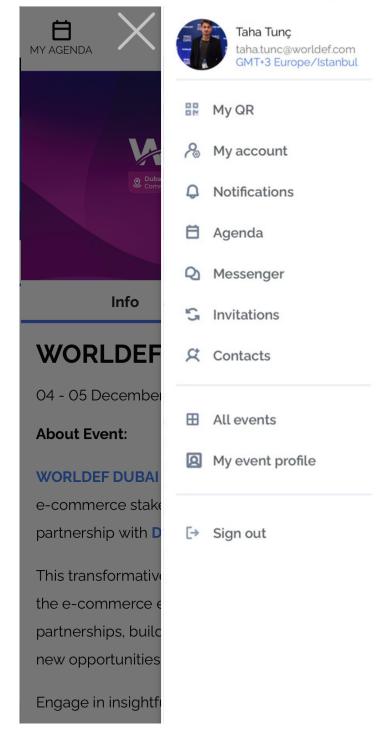
About Event:

WORLDEF DUBAI 2024 is the premier event for global e-commerce stakeholders brought to you in partnership with Dubai CommerCity.

This transformative event in metropolitan Dubai invites the e-commerce ecosystem to form strategic partnerships, build international networks, and explore new opportunities.

Engage in insightful discussions and gain perspectives

0 0 H h



If you press your profile picture you will see your all notifications on tabs



You can see the event description here

WORLDEF DUBAI 2024

04 - 05 December 2024

Info

About Event:

19:08

HY AGENDA

WORLDEF DUBAI 2024 is the premier event for globa e-commerce stakeholders brought to you in partnership with Dubai CommerCity.

LOBBY

WORLDEF © Dubai CommerCity D U B A I ⊞ DEC. 4-5, 24 nership with COMMERC

TE 219

Venue map

This transformative event in metropolitan Dubai invites the e-commerce ecosystem to form strategic partnerships, build international networks, and explore new opportunities.

Engage in insightful discussions and gain perspectives from leading global e-commerce experts and industry leaders. This forum serves as a catalyst for change, uniting visionary leaders to shape the future of ecommerce.

Ħ 22 Q æ 6 obby Speakers Network Program

Info



Q $\mathcal{Q}\mathcal{Q}$ Networking

You can see the announcements here





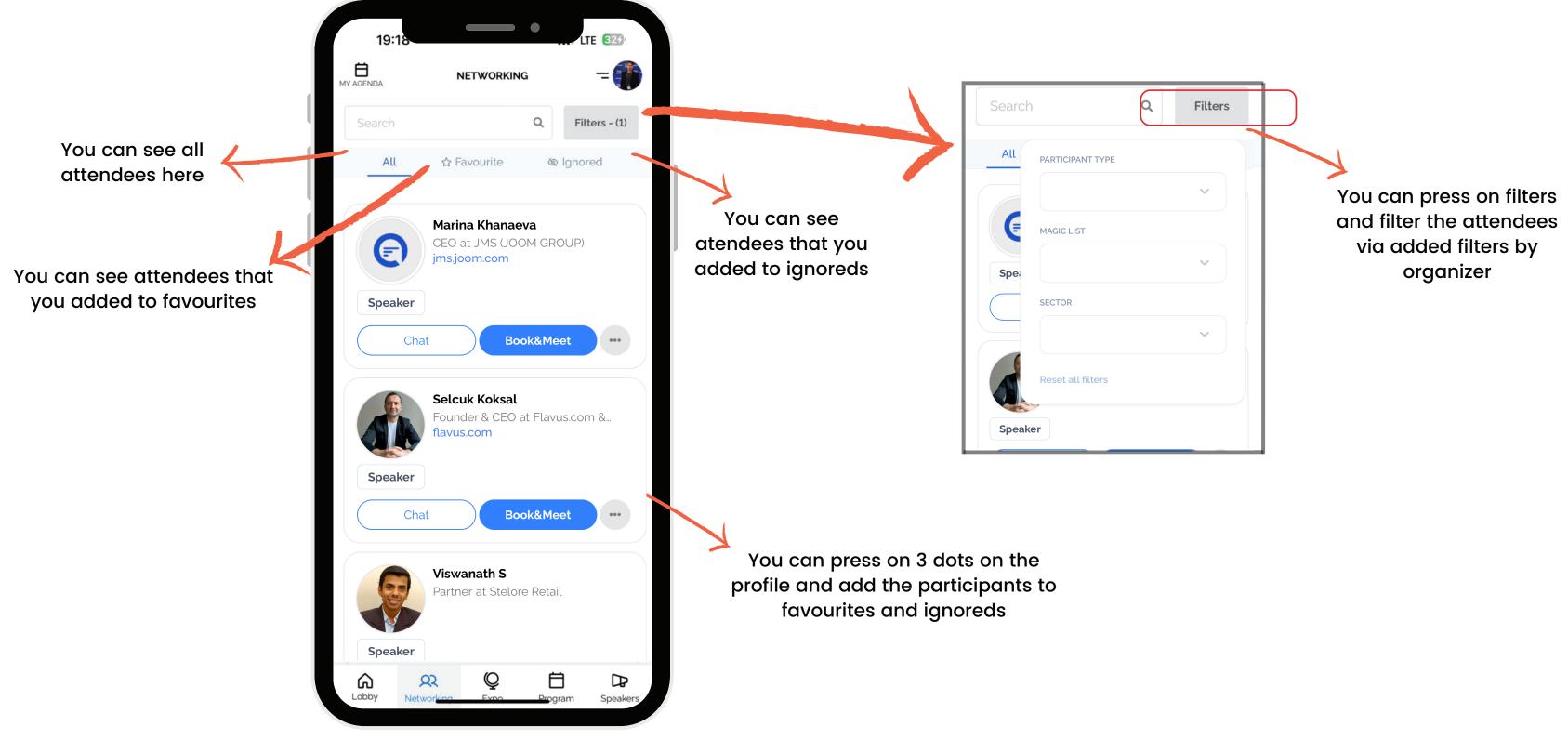
Program

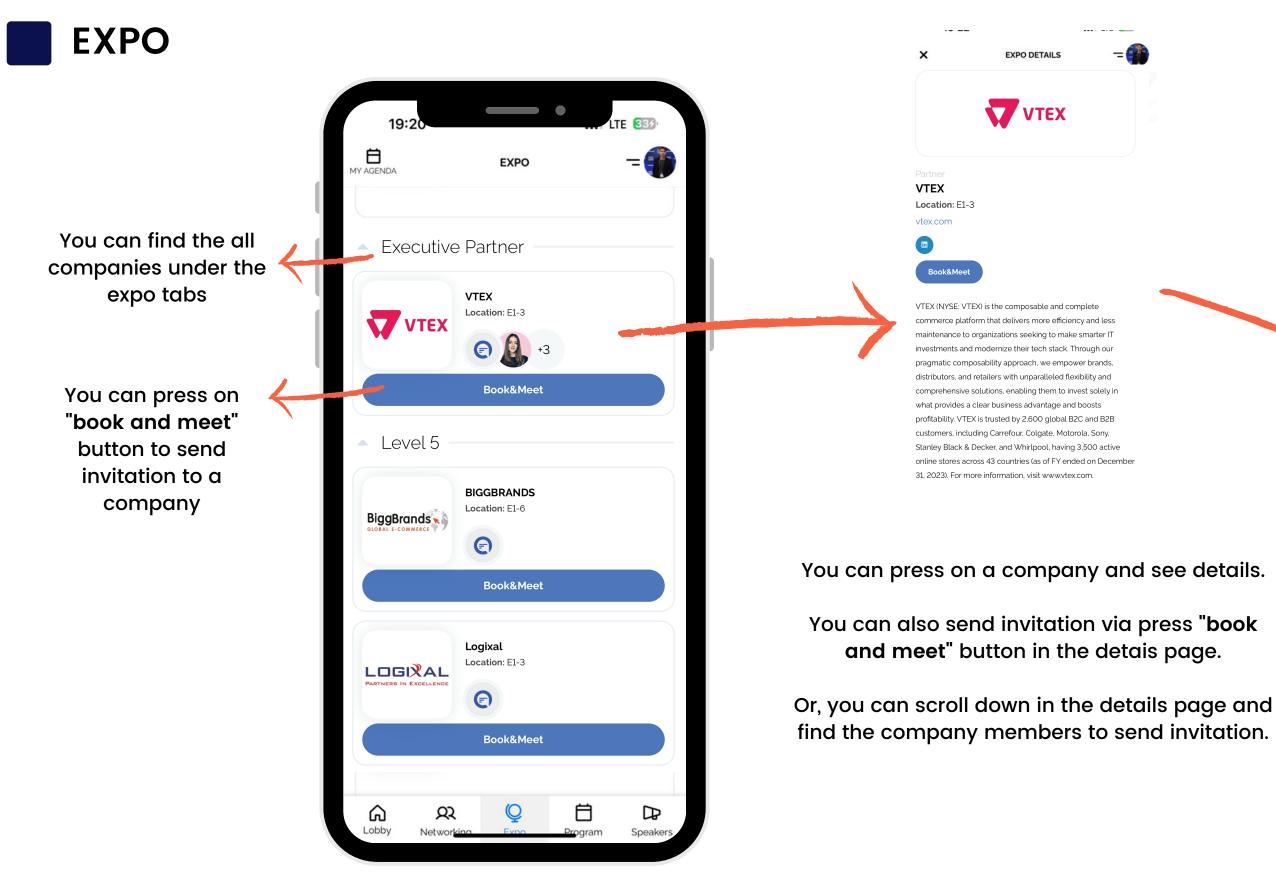
D Speakers

If the organizer uploads a venue map you can see it here and search the venue



NETWORKING





19:23

••• LTE 363

VTEX (NYSE: VTEX) is the composable and complete commerce platform that delivers more efficiency and less maintenance to organizations seeking to make smarter IT investments and modernize their tech stack. Through our pragmatic composability approach, we empower brands distributors, and retailers with unparalleled flexibility and comprehensive solutions, enabling them to invest solely in what provides a clear business advantage and boosts profitability. VTEX is trusted by 2,600 global B2C and B2B customers, including Carrefour, Colgate, Motorola, Sony, Stanley Black & Decker, and Whirlpool, having 3,500 active online stores across 43 countries (as of FY ended on December 31 2023) For more information visit www.vtex.com

EXPO DETAILS

Members:

Adriano Silva

Head of Sales for MEA (Middle East and Africa), supporting also India and APAC

Anisoara M Bisceanu





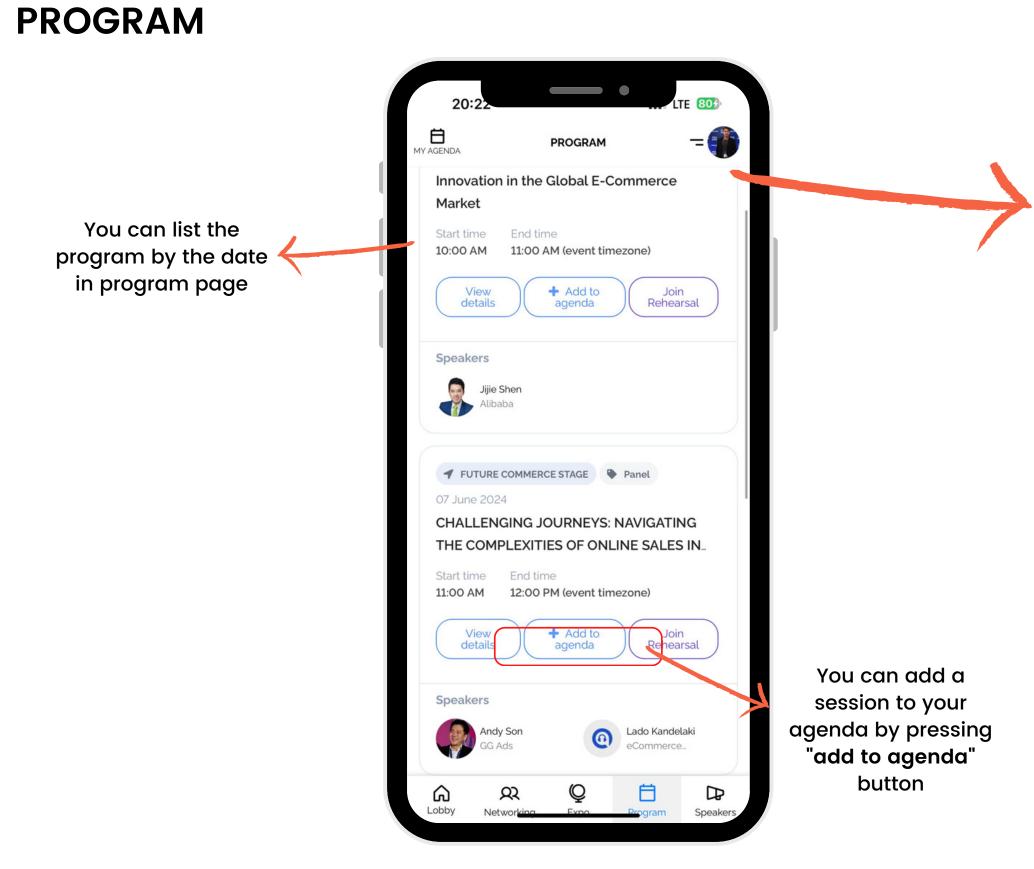
Gabriel Falcione Director



Prateek Prakash APAC Marketing



Varun Mohan Partnership Manager



Sea	arch Q	Filters	
Prog	SORT BY LOCATION All sessions Main Stage		Vou ogn pross on filters
	FILTER BY SPEAKERS		You can press on filters and filter the sessions via location, speaker or
2 1	FILTER BY TRACKS	~	track
0) C		~	
	Reset all filters		



20:2 LTE 823 HY AGENDA SPEAKERS -6 Amna Lootah Dubai Airport Free Zone – DAFZ, Director General **1** session(s) All speakers listed on the speakers page Apurv Singh HQ Digital, Founder & CEO **1** session(s) Ashish Chhabra \bigcirc SOK Ventures, CEO **1** session(s) Ashwini Asokan \bigcirc Vue.ai, Founder & CEO Ö D Q $\mathcal{Q}\mathcal{Q}$ Lobby Networki Program Speak

Apurv Singh HQ Digital, Founder & CEO (2) (1)	
Apurv Singh is a digital marketing expert specializing in performance marketing, e-commerce, and digital strategy. With over a decade of experience, he has supported brands like Big Bazaar, Magicbricks, Adidas, TATA, and Landmark Group across India, the Middle East, and the US. His technical, educational content has garnered a following of over 150,000 on social media. Through HQ Digital, Apurv focuses on customer lifecycle management, providing brands with actionable insights. His reputation for delivering deep, practical knowledge has made him a trusted name in the industry.	
Sessions with Apurv:	

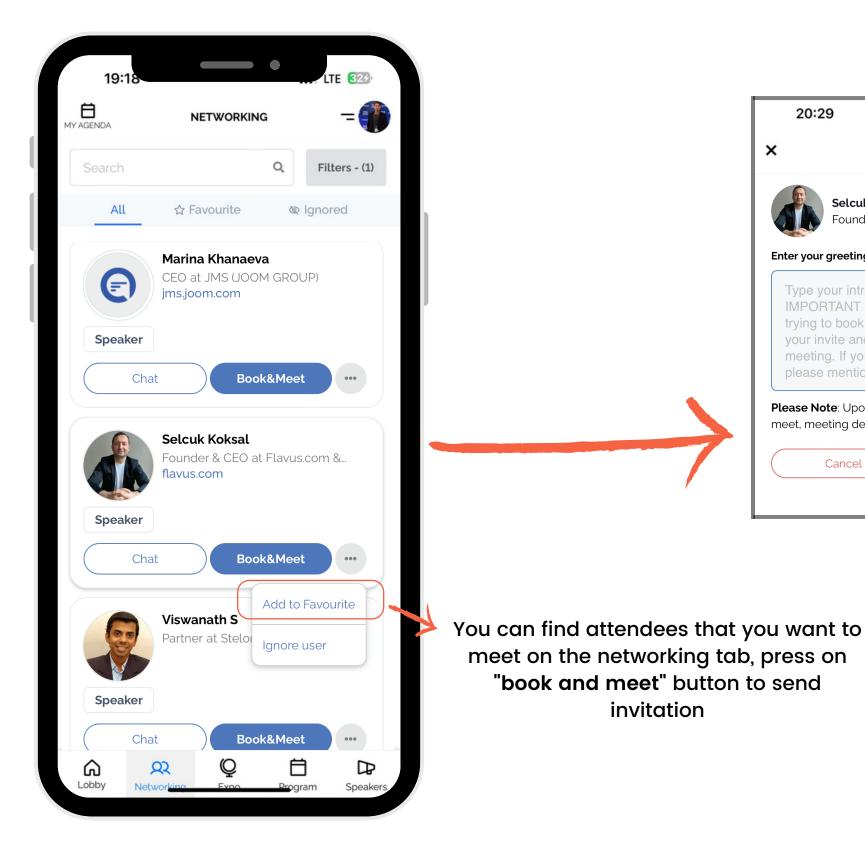
Add to agenda

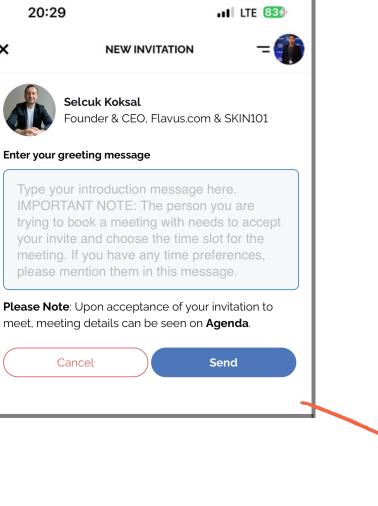
Upcoming:

PANEL: Digital Alchemy: Turning... 04 December, 4:00 PM - 4:40 PM

You can add the speaker's session to your agenda by press the "add to agenda" button

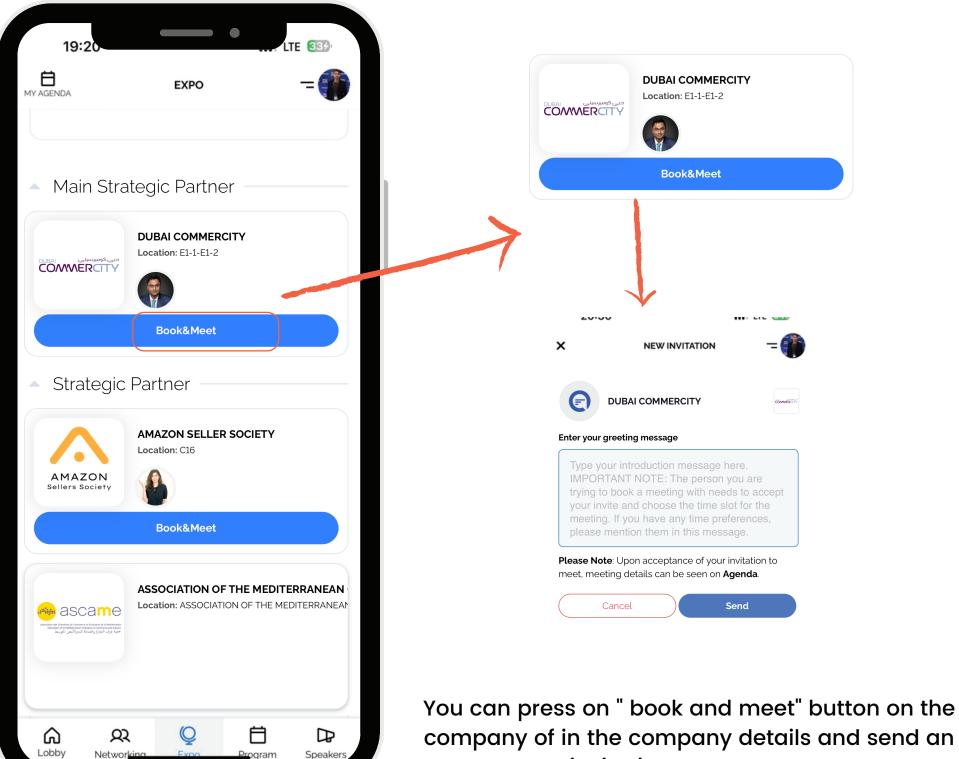
SEND INVITATION TO AN ATTENDEE





You can write your message and press "send" button

SEND INVITATION TO A COMPANY



invitation to company



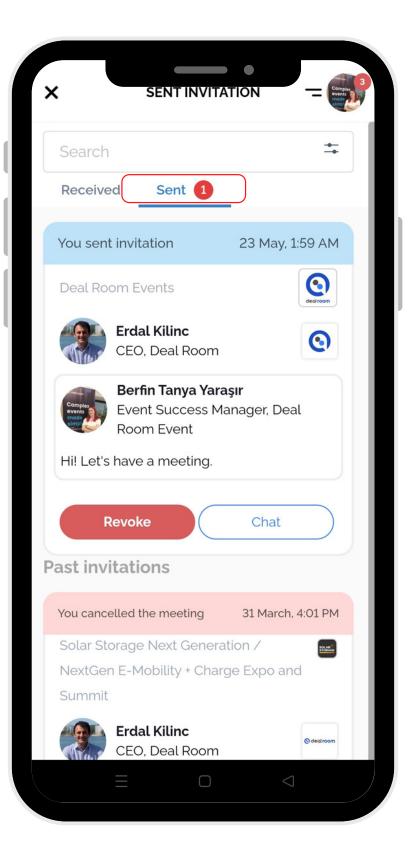
×	RECEIVED IN	VITATION	- Compared
Search)		+
Receive	ed 1 Sent	1	
You rece	eived invitation	23 May, 2	05 AM
Deal Ro	oom Events		dealroom
6	Charles Dyer		STARK
Can we	meet?		
De	ecline	Respond	
Past inv	itations		
You canc	elled the meeting	23 May,	2:01 AM
Deal Ro	oom Events		dealroom
2	Linda T. Louder Customer Succe Room Events		Deal
Complex events amplex	Unfortunately I meeting.	have to cance	el our
	≡□	\bigcirc	

If you go to the "invitations" tab from the right sidebar you can see your "received" and "sent" invitations.

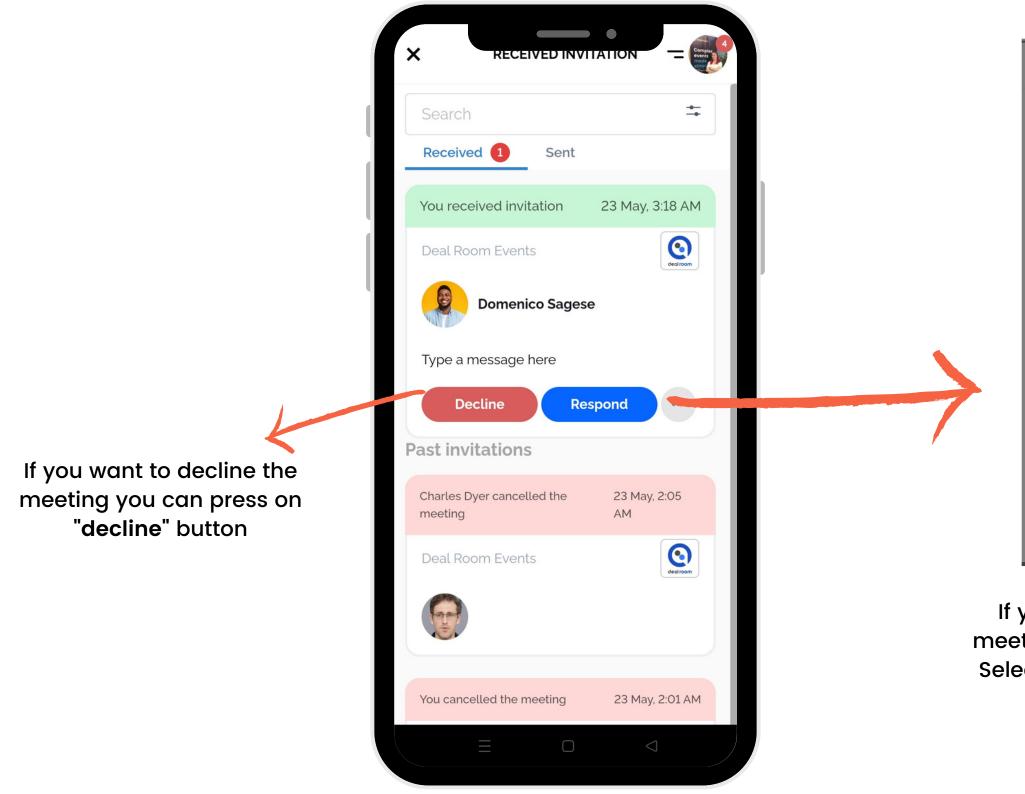
Under the "received" tab you can see the invitations that you get and accept or decline them.

Under the "sent" tab you can see the invitations that you sent and you can revoke them if you want.





ACCEPT OR DECLINE MEETING

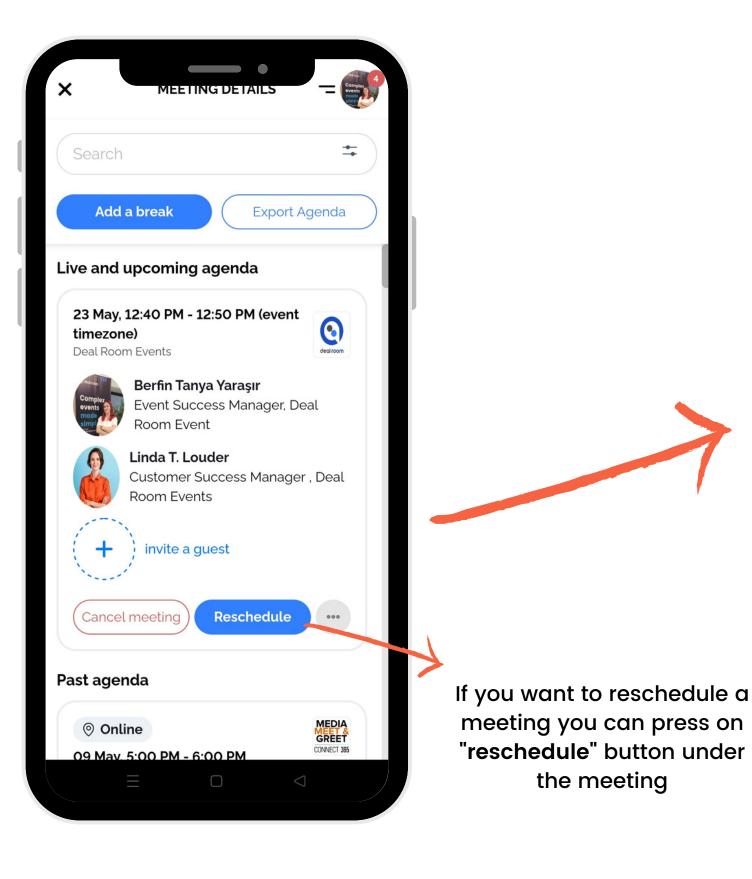


× s	SCHEDULE INVITATION -			
Domenico Sagese Please select a new time slot for the meeting:				
23 May 2023	ł	•		
Please select t	ime you would like	to meet		
10:00 AM	10:30 AM	11:00 AM		
11:30 AM	12:00 PM	12:30 PM		
1:00 PM	1:30 PM	2:00 PM		
2:30 PM				
Please note you can reschedule the time later				
Thanks for the invite, I would love to meet!				
Back Accept & Meet				

If you press on **"respond**" button, meeting acception page will pop-up. Select a time slot and press **"accept and meet**" button

RESCHEDULE MEETING

If you go to the **"agenda**" tab from the right sidebar you can see the sessions that you add and your meetings.



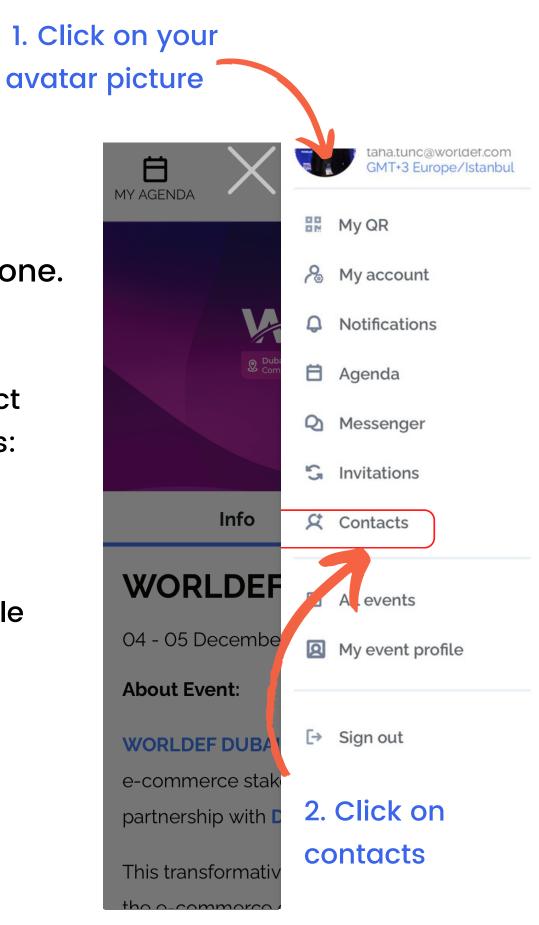
×	RESCHEDULE -
	Linda T. Louder Customer Success Manager , Deal Room Events
	✓ 9:00 AM 23 May 2023
	we reschedule the meeting? 10:00 would be great if you have time.
	Cancel Request
	u can write your message nd press " request " button

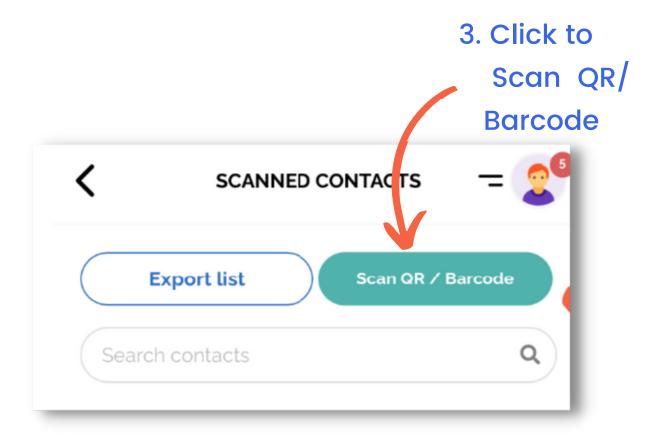


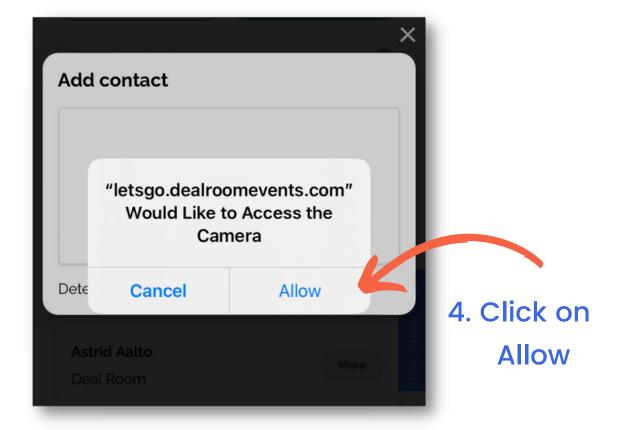
Works Best with your mobile phone.

Add event attendees to your contact list via badge scanner in easy steps:

- 1. Click on your avatar picture on mobile app or browser
- 2. Select "Contact" from your profile menu
- 3. Click on Scan Barcode
- 4. Allow the app to use your camera



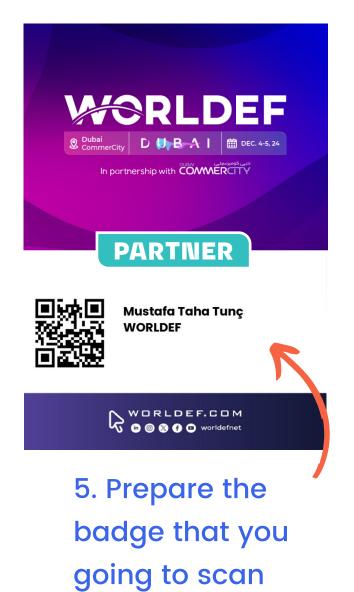


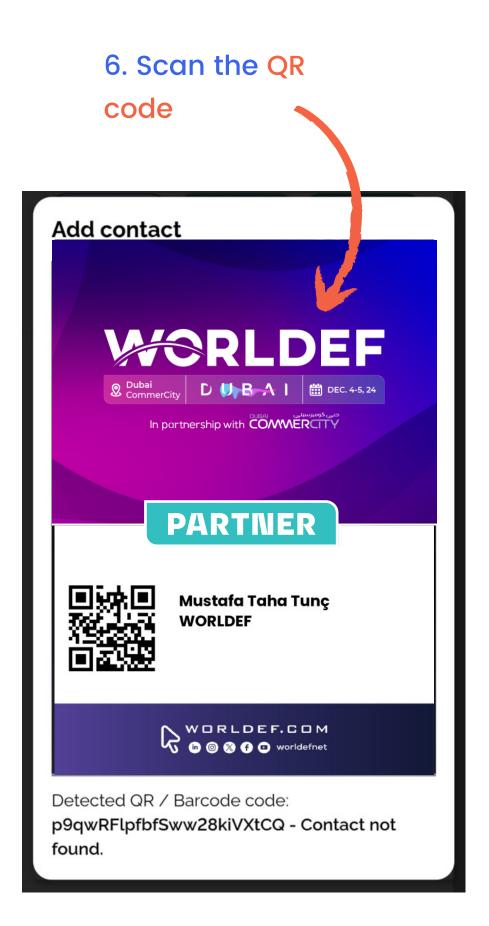




BADGE SCANNING

5. Prepare the badge6. Direct your phone camera towardsthe QR code on the attendee badge







BADGE SCANNING

7. Check attendee contact details and add a note to the Contact Card 8. Click on Add as a New Contact

<	SCANNED CONTACTS	- 28
Add cont	act	
First Name		
Erdal		
app.field.las	tName (optional)	
Kilinc		
Emails		
erdal.kilir	nc@dealroomevents.com	
Phone (optio	nal)	
1 (702) 123	3-4567	
Company (or	ptional)	
Deal Roo	m Events	
Job title (opt	ional)	
CEO		

	-	
	Phone (optional)	
	1 (702) 123-4567	
	Company (optional)	
6. Scroll	Deal Room Events	
down	Job title (optional)	
	CEO	7. click
	Website (optional)	"Add
	Website	
	Note (optional)	Contact"
	Add as a New Contact	

<	SCANNED CONTACTS	= 🙎
Search	contacts	٩
Astrid		More
Deal R	oom	

You will then find the contact under '<u>Scanned Contacts</u>" list



If you want to open your QR code:

- 1. Select "My QR" from your profile menu on mobile app or browser
- 2. Select the event you will attend
- 3. Show your QR to organizer team

Click on My QR

